



The Foundations Seminar 2018

Ignite excellence. Imagine potential.

DUAL PROGRAM EXPERIENCE SCHEDULE

This is the full schedule for the NIC Annual Meeting of Members, including FGA programs, and the NICF The Foundations Seminar. If you register for the Dual Program Experience, you can attend any program on the schedule. Jointly-held programs and events are **orange**, NIC-specific events are **blue** and Seminar-specific events are **red**.

SATURDAY, AUG. 25

2 - 7 p.m.

Fraternity Growth Accelerator (FGA) Pre-Conference
Fundraising Workshop (*invite only*)

SUNDAY, AUG. 26

8:30 a.m. - 1 p.m.
Registration

9 a.m. - 5 p.m.
NICF Board Meeting (*invite only*)

1 - 5 p.m.
NIC Governing Council Meeting (*invite only*)

9:30 - 10:30 a.m.
NIC FGA Education Block I

10:45 a.m. - 12:45 p.m.
NIC FGA Education Block II and Working Lunch

1 - 2 p.m.
NIC FGA Education Block III

2:15 - 3:15 p.m.
NIC FGA Education Block IV

3:30 - 4:30 p.m.
NIC FGA Education Block V

4:45 - 5:45 p.m.
NIC FGA Member Meeting

6 p.m.
NICF Board of Directors and NIC Governing Council Dinner
(*invite only*)

MONDAY, AUG. 27

7:30 a.m. - 4:15 p.m.
Registration

8:30 a.m. - Noon
NIC General Session

Noon - 1 p.m.
NIC Lunch

1 - 4 p.m.
NIC Meeting of Members

1 - 2:30 p.m.
NICF Opening Session

- *Uncharitable - Revised and Updated | Dan Pallotta*
- *NICF Member Meeting*

2:30 - 3 p.m.
Networking Break

3 - 4 p.m.
NICF Breakout Sessions I

- *Agency Model Approach to Communications*
- *Sisterhood Never Stops: Chi Omega Foundation's Notes from an Historic Campaign*
- *Inter-organizational Collaboration to Maximize Potential*
- *Practical Tips for Development Officers*
- *Creating a Pathway to Giving for Collegians*
- *Impact of Tax Reform on Charitable Giving*

4 - 4:15 p.m.
Networking Break

4:15 - 5:30 p.m.
NIC/NICF General Session
Panel: The Future of Fraternity/Sorority and the Role of Fraternal Foundations

5:30 - 6:30 p.m.
Welcome Reception
Dinner on your own



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TUESDAY, AUG. 28

7:30 a.m. - 1 p.m.
Registration

7:30 - 8:30 a.m.
NIC/NICF Breakfast

8:30 - 10:15 a.m.
NIC/NICF General Session
Foundation Trends

- *2018 Giving USA Report | Melissa Brown*
- *Industry by the Numbers | Pennington & Co.*

10:15 - 10:45 a.m.
Networking Break

10:45 - 11:45 a.m.
NIC Breakout Sessions

10:45 - 11:45 a.m.
NICF Breakout Sessions II

- *Nonprofit Finance and Accounting Best Practices Track*
- *Effective Use of Screening Tools for Greek Organizations*
- *Managing the Gap: Meeting Gen Xers and Millennials Where They're At*
- *Grant and Scholarship Applications That Work*
- *How to Raise \$1 Million Unrestricted - An Update*
- *Shrinking the Great Divide*

11:45 a.m. - Noon
Networking Break

Noon - 1:30 p.m.
NIC/NICF Lunch and Keynote
From Transactional to Transformational Giving | Deborah Eschenbacher

1:30 - 2 p.m.
Networking Break

2 - 3 p.m.
NICF Breakout Sessions III

- *Nonprofit Finance and Accounting Best Practices Track*
- *Measuring Success in a Major Gifts Program*
- *Effectively Engaging Your Board in Fundraising*
- *How to Build a Successful Planned Giving Program*
- *The Intersection of Communication, Fundraising and Stewardship: Success for the Foundation*
- *Government Relations: Our Role in Preserving the Fraternity/Sorority Experience*

3 - 3:15 p.m.
Networking Break

3:15 - 4:15 p.m.
NICF Breakout Sessions IV

- *Nonprofit Finance and Accounting Best Practices Track*
- *Pi Beta Phi's Comprehensive Campaign: A Catalyst for Change*
- *What's Next?*
- *Using Technology to Grow Capacity and Advance Sophistication*
- *How to Leverage Donor Engagement to Increase Giving and Retention*
- *The Tax Guy Who Became the Psychology Guy*

5:30 - 6:30 p.m.
NICF Awards of Distinction Reception

6:30 - 9 p.m.
NICF Awards of Distinction Dinner

***NIC/Annual Meeting programming ends Tuesday at 1:30 p.m. with the above Lunch & Keynote; Dual Program Experience attendees are able to attend the remaining Seminar programming on Tuesday and Wednesday.*



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WEDNESDAY, AUG. 29

7:30 - 8:30 a.m.

NICF Breakfast

8:30 - 9:30 a.m.

NICF Breakout Sessions V

- *Engaging Young Leadership Donors*
- *Is Your Foundation Actually Advancing Your Mission?*
- *Giving Your History a Future*
- *It's Not Your Imagination: Six-Figure Fundraising in One Day*
- *How to Care for Your Restricted Funds for the Long Term*

9:30 - 9:45 a.m.

Networking Break

9:45 - 10:45 a.m.

NICF Breakout Sessions VI

- *Awards of Distinction Panel: Best Communication Effort*
- *Awards of Distinction Panel: Best Major Gifts Development Effort*
- *Awards of Distinction Panel: Best New Development Idea*
- *Awards of Distinction Panel: Best Use of a Foundation Grant*
- *Awards of Distinction Panel: Best Stewardship Effort*
- *Awards of Distinction Panel: Best Planned Giving Effort*

10:45 - 11 a.m.

Networking Break

11 a.m. - Noon

NICF Closing Session

Design Thinking Workshop