



## NIC Annual Meeting of Members and NICF THE Foundations Seminar Dual Programming Schedule August 27 - 30, 2017

**Please note:**

- **NIC Annual Meeting programming is indicated in blue.**
- **NICF Seminar programming is indicated in red.**
- **Joint NIC/NICF programs are indicated in purple.**

*NIC Member Fraternities: If you register for the dual program experience — both the NIC Annual Meeting AND the NICF THE Foundations Seminar — you can attend any session. The dual registration provides three days of education, with access to NIC and NICF programming. There are more than 50 breakout session options and five general sessions or keynotes to choose from.*

### Sunday, August 27

- 9 a.m. – 4:30 p.m.**      **Fraternity Growth Accelerator (FGA) Symposium**  
*For a detailed FGA Symposium schedule, see page 5*
- 1 – 5 p.m.**                **NIC Governing Council Meeting**

### Monday, August 28

- 7:30 a.m. – 3:45 p.m.*      *Registration*
- 9 a.m. – Noon**            **NIC Welcome & Meeting of Members**
- 12:15 – 1 p.m.**            **NIC Lunch**
- 1 – 4:45 p.m.**            **Cohort Track: Communicating in a Crisis**
- 1 – 2:15 p.m.**            **NICF Opening Keynote, "Inspiring Donor Loyalty"**
- 1:15 – 2:15 p.m.**        **NIC Breakout Sessions**
- NIC Data Warehouse
  - Teaching Chapters about Interfraternalism, Rights and Responsibilities and NIC Standards
  - Government Relations 1



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## Monday, August 28 cont.

**2:15 – 2:30 p.m. Partner & Exhibitor Break**

**2:30 – 3:30 p.m. NIC Breakout Sessions**

- Promoting Campus Support Packages to Chapters and Alumni
- NIC Membership Savings through Bundling (PEO)

**2:30 – 3:30 p.m. NICF Breakout Sessions**

- *Annual Fund/Stewardship Peer Group Session: Best Practices and Emerging Issues*
- *Communications/Alumni/Programs Peer Group Session: Emerging Issues and Trends*
- *Development/Major Gifts Peer Group Session: Closing Gifts in a Metrics-Based Environment*
- *Executives Peer Group Session: Board Development*
- *Volunteers Peer Group Session: Networking and Emerging Issues*

**3:30 – 3:45 p.m. Partner & Exhibitor Break**

**3:45 – 4:45 p.m. NIC Breakout Sessions**

- Government Relations 2
- Field Staff's Role in Advancing NIC 2.0

**3:45 – 4:45 p.m. NICF Breakout Sessions**

- *Do-It-Yourself Annual Fund Assessment*
- *I Just Called to Say I Love You: Practical and Inspiring Opportunities for Meaningful Board Engagement*
- *Influence Without Authority: Moving Donors and Colleagues into Positive Action*
- *Panel of Award Winners/Best Practices: Best Communication Effort*
- *The Social Psychology of Giving*

**4:45 – 5:45 p.m. NICF General Session, "Inspiring First Impressions"**

**5:45 – 6:30 p.m. NIC/NICF Welcome Reception**

*Dinner on your own*



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## Tuesday, August 29

7 – 8 a.m.	Registration
8 – 9:30 a.m.	<b>NIC/NICF Breakfast</b>
9:30 – 9:45 a.m.	<b>Partner &amp; Exhibitor Break</b>
9:45 – 10:45 a.m.	<b>NIC Breakout Sessions</b> <ul style="list-style-type: none"><li>- The NIC Educational Map</li><li>- Recruiting Alumni for Alumni IFCs</li><li>- Teaching Peer Governance</li></ul>
9:45 – 10:45 a.m.	<b>NICF Breakout Sessions</b> <ul style="list-style-type: none"><li>- Branding Chapter Funds</li><li>- For Now, Forever: A Campaign for “Greatest Need”</li><li>- Implications of Fraternal Legislative Priorities on Foundations</li><li>- Panel of Award Winners/Best Practices: Best New Development Idea</li><li>- Road Warriors: Engaging Leadership Consultants as Foundation Advocates</li></ul>
10:45 – 11 a.m.	<b>Partner &amp; Exhibitor Break</b>
11 a.m. – Noon	<b>NIC Breakout Sessions</b> <ul style="list-style-type: none"><li>- Grassroots Tools Training</li><li>- Common System Issues and Responses</li><li>- Best Practices for Working with Campus Conduct Processes</li></ul>
11 a.m. – Noon	<b>NICF Breakout Sessions</b> <ul style="list-style-type: none"><li>- A Digital Fundraising Revolution</li><li>- Creating a Culture of Philanthropy Through Your Capital Campaign</li><li>- Donor-Centered Beyond Development: Engagement Closer to the Mission</li><li>- Investments and Planned Giving</li><li>- Philanthropy: Days of Giving</li></ul>
Noon – 12:15 p.m.	<b>Partner &amp; Exhibitor Break</b>
12:15 – 1:30 p.m.	<b>NIC/NICF Lunch and Keynote, “Ask Without Fear!”</b>
1:30 – 2 p.m.	<b>Partner &amp; Exhibitor Break</b>



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## Tuesday, August 29 cont.

**2 – 3 p.m.**

### **NICF Breakout Sessions**

- Ask: Overcoming Objections
- Communicating an Inspiring Message in the Midst of a Crisis
- How to Rock Your One-Man Band
- Panel of Award Winners/Best Practices: Best Stewardship Effort
- Phonathon: Does it have a Role in Your Organization?

**3 – 3:15 p.m.**

### **Partner & Exhibitor Break**

**3:15 – 4:15 p.m.**

### **NICF Breakout Sessions**

- A Win-Win-Win: Investing Foundation Resources in Chapter Housing Loans
- Are You Prepared for Upcoming Changes in Financial Reporting?
- Lessons Learned from Building a Recurring Gift Program
- Turning Data into Dollars
- Working, Asking and Giving in a Cross-Generational Environment

**5:30 – 6:30 p.m.**

### **NICF Awards Reception and Silent Auction**

*Indiana Roof Ballroom*

**6:30 – 9 p.m.**

### **NICF Awards of Distinction Dinner**

*Indiana Roof Ballroom*

## Wednesday, August 30

**8 – 9:30 a.m.**

### **NICF Breakfast**

**9:30 – 9:45 a.m.**

### **Partner & Exhibitor Hall Break**

**9:45 – 10:45 a.m.**

### **NICF Breakout Sessions VII**

- Encouraging Repeat Performances: The Importance of Stewardship and Reporting
- Foundation and Fraternity Alignment: The Journey Continues
- Planned Gifts: Who's Getting them and How Are They Doing It?
- Scholarship Application Overhaul
- Staffing for Philanthropic Success

**10:45 – 11 a.m.**

### **Partner & Exhibitor Hall Break**

**11 a.m. – Noon**

### **NICF Closing Keynote, "The Power of Relationships"**



## Sunday, August 27 | Fraternity Growth Accelerator Symposium

The Fraternity Growth Accelerator (FGA) was established among the groundbreaking reforms of NIC 2.0 and provides emerging and culturally-based fraternities with the platform to collaborate on necessary resources and services. As part of supporting the continued growth and development of FGA organizations within the NIC and the fraternal movement, we're hosting the inaugural FGA Symposium on Sunday, August 27, in conjunction with the NIC Annual Meeting of Members.

### *Tentative Schedule*

- 9 – 10 a.m.**                    **NIC 2.0 Update/FGA Refresher**
- 10:15 – 11 a.m.**            **Breakout Sessions**
- Effective Board of Directors Function, Structure and Practices
  - NIC Community Foundation Discussion
  - Best Practices in Expansion
- 11:15 a.m. – Noon**        **Breakout Sessions**
- Best Practices in Alumni Engagement
  - Volunteer Management, Development and Training
  - Government Relations Grassroots Training
- 12:15 – 1 p.m.**            **Lunch**
- 1:15 – 3:15 p.m.**        **Trends in Higher Education NIC Talks and Roundtables**
- Mental Health and Wellness of College Students
  - Navigating the Campus Culture of Advocacy
  - Diversity and Inclusion in the Landscape of Higher Education
- 3:30 – 4:30 p.m.**        **FGA Meeting**