



advocate | collaborate | educate

North-American Interfraternity Conference Associate Member & Sponsor Opportunities

North-American Interfraternity Conference (NIC)

Founded in 1909, the North-American Interfraternity Conference is the trade association representing 70 International and National Men's Fraternities.

The NIC's 70 member fraternities have approximately:

- 5,600 chapters on 800+ campuses
- 350,000 undergraduate members
- 4.5 million alumni

The NIC serves to advocate the needs of its member fraternities through enrichment of the fraternity experience; advancement and growth of the fraternity community; and enhancement of the educational mission of the host institutions.

NIC is also committed to enhancing the benefits of fraternity membership by partnering with businesses and organizations serving the interfraternal community.

Businesses and organizations serving the interfraternal community receive very tangible benefits as a result of their participation in the NIC's Associate Member and Sponsorship Programs. In turn, associate membership and sponsorship funding allows the NIC to have a larger impact on the lives of students through initiatives and programs that advance the fraternal movement.

Thank you for considering support of the NIC's mission and programs through these sponsorship opportunities.

NIC Associate Membership Program

Associate Members of the NIC are in a special category of membership available to for-profit companies wishing to do business with men's college fraternities and nonprofit organizations wishing to work cooperatively with men's college fraternities.

NIC Sponsors must be Associate Members of the NIC. Sponsorship levels include complimentary Associate Membership starting at the Silver Level, or you can [apply online to become an Associate Member](#).

Associate Member eligibility:

- Your company is actively engaged in the business of manufacturing, selling, distributing, or providing supplies, products, or services to men's fraternities.
- Your nonprofit organization is actively involved in educating, informing, charitable fund raising, or willing to work cooperatively with men's college fraternities.

Associate Members receive these annual benefits:

- NIC mailings and fraternity related communications.
- Current listing of NIC member fraternity executives, headquarter addresses, emails and phone numbers.
- Use of the NIC logo on stationery and publications.
- General recognition as an associate member of the North-American Interfraternity Conference.
- Eligibility to attend the NIC Annual Meeting.
- Eligibility to sponsor the NIC Annual Meeting .
- Eligibility to sponsor speakers, educational programs, and meals at the Annual Meeting and other seminars.
- Complimentary copy of selected NIC publications including access to the NIC Online Directory.
- Listed as an Associate Member in the Online Directory provided to NIC member fraternities.
- An email to campus partners and/or NIC member fraternity headquarters to introduce your business/ organization as a new Associate Member.

NIC Sponsorship Program

Sponsorship Benefit	Diamond \$10,000	Platinum \$5,000	Gold \$4,000	Silver \$2,000	Bronze \$1,000
Access to NIC CEO & President for 1 day to participate in strategic planning with your staff and/or clients to discuss industry trends	✓				
Invitation to participate and give remarks at an additional 2016 Governing Council meeting	✓				
Opportunity to give remarks during Governing Council meeting	✓				
Opportunity to give remarks during April 2016 lobbying training	✓				
Named Sponsor of Governing Council Meeting Breakfast or Lunch	✓				
Named Sponsor of Breakfast or Dinner during Annual Meeting		✓			
30-minute 1:1 meetings with NIC Member Fraternity executives that you select and NIC pre-arranges	10	2			
Advertisement in Undergraduate Interfraternity Institute (UIFI) workbook reaching 1,600 students and volunteers	Full Page	½ Page			
Advertisement in Interfraternity Council (IFC) Academy workbook reaching 500 students and volunteers	Full Page	½ Page			
Complimentary Registrations for April 2016 lobbying/Hill visits	3	1			
Participation in Governing Council Meeting meals	✓	✓			
Opportunity to participate in a strategic planning session during the Governing Council Meeting	✓	✓			
Rotating banner advertisement on the NIC website	Top	Side	Bottom		
Complimentary Annual Meeting Registrations (\$249)	5	3	1		
Opportunity to give remarks during Annual Meeting	✓	✓	✓		
Promotional materials displayed during Annual Meeting	✓	✓	✓		
Participation in strategic planning sessions during Annual Meeting	✓	✓	✓		
Promotional materials included in Annual Meeting registration packet or displayed on tables during Annual Meeting	✓	✓	✓	✓	
Complimentary NIC Associate Membership (\$400)	✓	✓	✓	✓	
6' exhibitor table(s) in the high traffic, pre-function space	4 Tables	2 Tables	1 Table	1 Table	1 Table
Advertisement in Annual Meeting program book*	Full Page	¾ Page	½ Page	½ Page	¼ Page
Promotion through social media content	✓	✓	✓	✓	✓
Logo displayed on materials/signage during Annual Meeting	✓	✓	✓	✓	✓
Access to Annual Meeting attendee list	✓	✓	✓	✓	✓

*Advertisement must be provided in electronic format by the printing deadline (March 8th)